Size (Width x Height): 12"x 9" to 12" x 4.5"
Product: Folded EDDM Mailer (Landscape)

PRINTPAPA

Safe Area: Keep all text within this line

Finished Size: This is the size where the product will be cut to.

Bleeds: Create a 1/8" bleed to make sure that ink goes to the edge of the finished size.
Extend Artwork or graphics to the edge of the template

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

NOTES:

1. Open this file in Adobe Illustrator version CS and above.
2. Use [**My Artwork**] layer to create all your art.
3. Outline all Fonts. Go to **Type** -> **Create Outlines**.
4. Delete the Instructions layer before creating PDF.
5. Save File as **Press Quality** PDF and set Standard as **PDF/X-1a:2001**.

Local
Postal Customer

Fold

Top Inside Panel

Fold

Bottom Inside Panel